

# NCC Cable System Order

Rev. 1/14/5059

Order #	62347932
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse
AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	1017FXNC
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$5,716.00
Commission	\$857.40
Net Total	\$4,858.60
Total Spots	52
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10.19 added dollars that missed on last week's flight. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	\$116.00	\$116.00	30	
2	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	\$116.00	\$116.00	30	
3	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	\$116.00	\$116.00	30	
4	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	\$116.00	\$116.00	30	
5	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	\$116.00	\$116.00	30	
6	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	\$116.00	\$116.00	30	
7	FXNC	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	\$116.00	\$116.00	30	
8	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	\$78.00	\$234.00	30	
9	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	\$78.00	\$234.00	30	
10	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	\$78.00	\$234.00	30	
11	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	\$78.00	\$234.00	30	
12	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	\$78.00	\$234.00	30	
13	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	\$78.00	\$234.00	30	
14	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	\$78.00	\$234.00	30	
15	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	\$121.00	\$121.00	30	
16	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	\$121.00	\$121.00	30	
17	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	\$121.00	\$121.00	30	
18	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00					X			-	-	1	\$121.00	\$121.00	30	
19	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	\$121.00	\$121.00	30	
20	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	\$121.00	\$121.00	30	
21	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	\$121.00	\$121.00	30	

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				CPP	CPM

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22	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	\$153.00	\$306.00	30	
23	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	\$153.00	\$306.00	30	
24	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	\$153.00	\$306.00	30	
25	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	\$153.00	\$306.00	30	
26	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	\$153.00	\$306.00	30	
27	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	\$153.00	\$306.00	30	
28	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	\$153.00	\$306.00	30	
29	FXNC		10/17/16	10/23/16	00:00	02:00						X		-	-	1	\$78.00	\$78.00	30	10.19 new line
30	FXNC		10/17/16	10/23/16	00:00	02:00					X			-	-	1	\$78.00	\$78.00	30	10.19 new line
31	FXNC		10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	\$121.00	\$121.00	30	10.19 new line
Oct 2016    Nov 2016    Dec 2016    Jan 2017    Feb 2017    Mar 2017    Apr 2017    May 2017    Jun 2017    Jul 2017    Aug 2017    Sep 2017    Total																				
SPOTS		52	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	52
AMT		\$5,716.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,716.00

SYSTEM APP: SALES ACCT Date Printed 10/19/16

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